

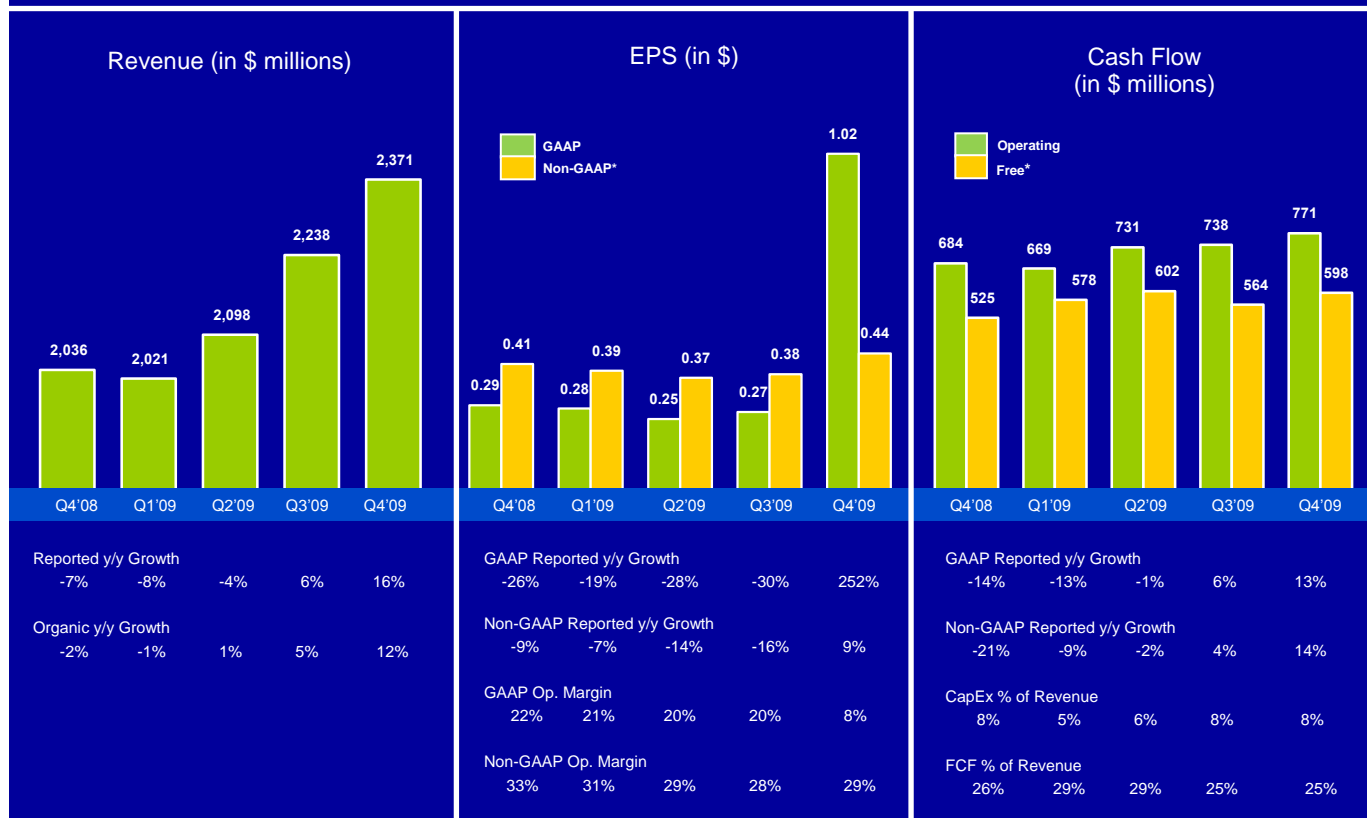
eBay Inc. Corporate Fact Sheet: Q4 2009

eBay Inc.

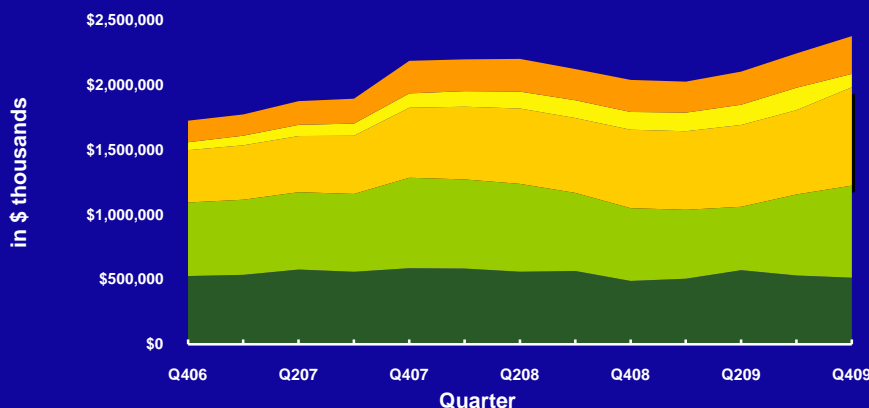
Founded in 1995 in San Jose, Calif., eBay Inc. (NASDAQ:EBAY) connects millions of buyers and sellers globally on a daily basis through eBay, the world's largest online marketplace, and PayPal, which enables individuals and businesses to securely, easily and quickly send and receive online payments. We also reach millions through specialized marketplaces such as StubHub, the world's largest ticket marketplace, and eBay Classifieds sites, which together have a presence in more than 1,000 cities around the world. For more information about the company and our global portfolio of online brands, visit www.ebayinc.com.

Q4 2009 Overview

eBay Inc. posted fourth-quarter revenue of \$2.4 billion, up \$335.1 million from the same period last year. eBay's fourth quarter results included Skype's operating results for approximately one-half of the period. The year-over-year increase was due primarily to excellent growth in PayPal and StubHub and improvement in growth rates in the core eBay business, as well as the positive impact from foreign currency movements. On November 19, 2009, eBay Inc. completed the sale of Skype to an investor group and retained a minority equity investment in the company.



Revenue Diversification

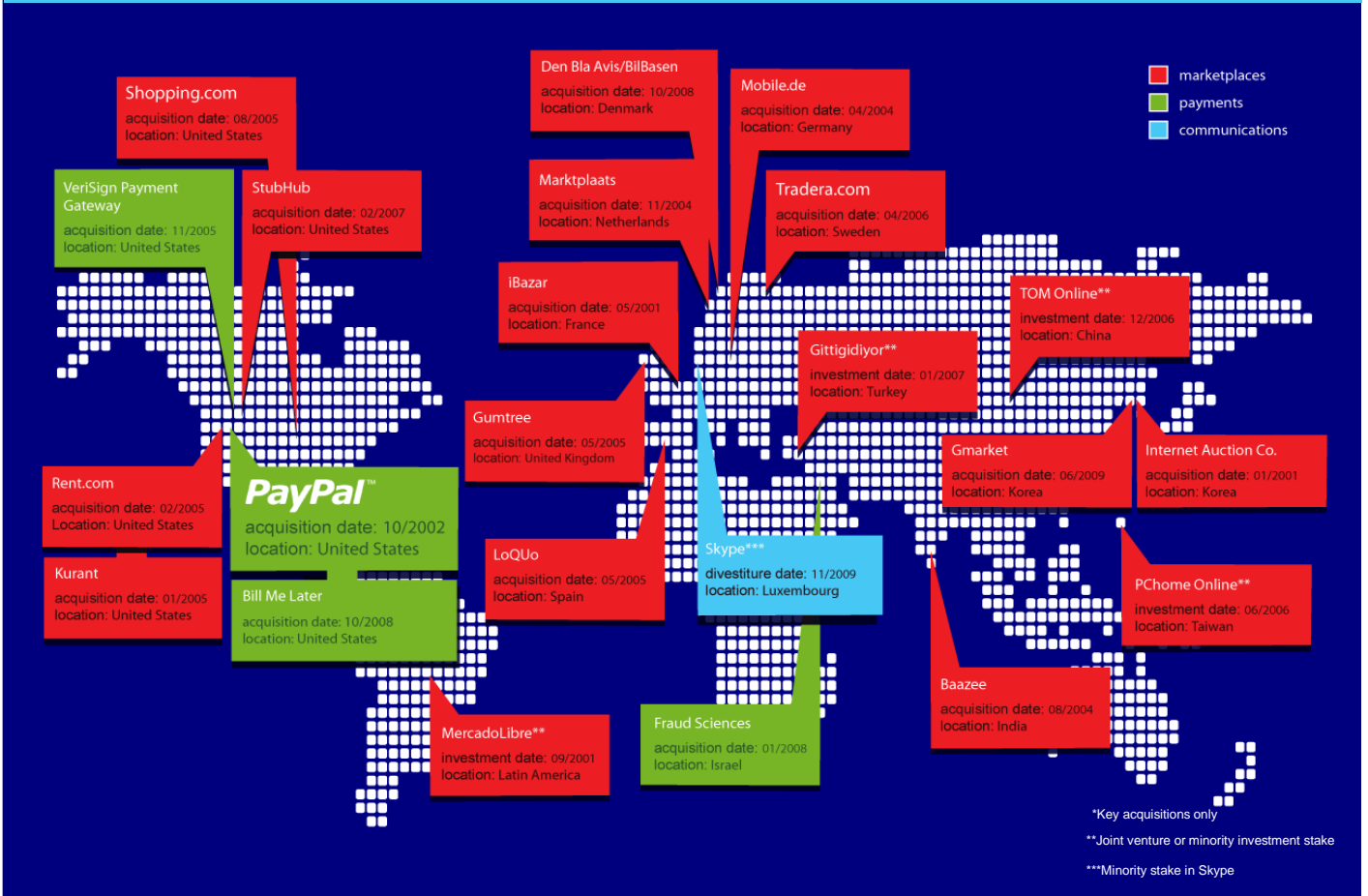


eBay Inc. has an increasingly diversified revenue model. Over the past three years, the company's revenue from all sources other than Marketplaces transactions has increased from 39% as of Q4'07 to 49% of eBay Inc.'s total revenue as of Q4'09.

- Marketing Services & Other Revenue
- Communications Transaction
- Payments Transaction
- Marketplaces - International Transactions
- Marketplaces - U.S. Transactions

*For reconciliation to the nearest GAAP figure, please go to <http://www.ebayinc.com/list/resources>. For more information, contact eBay's media hotline at press@ebay.com or 408.376.7458. For the latest eBay Inc. news, go to ebayinc.com.

HOW THE PORTFOLIO WAS BUILT: 2001–PRESENT*



Strong Company ... Getting Stronger

We have the financial flexibility to pursue attractive opportunities:

\$4 billion in cash and cash equivalents on balance sheet at the close of Q4 2009

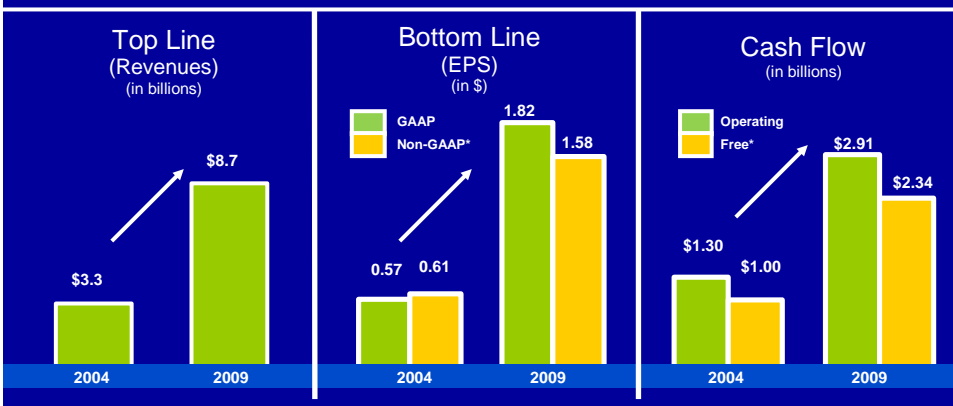
\$771 million in operating cash flow in Q4 2009

\$598 million in free cash flow* in Q4 2009

We've built 2 of the web's best businesses/brands

- **\$16B Total GMV¹** in Q409 for eBay
- **90.1 million active users²** on eBay
- **\$21B Net TPV³** in Q409 for PayPal
- **81 million active accounts⁴** on PayPal

A Powerful Business Model



¹ Gross Merchandise Volume reflects total value of all successfully closed items between users on eBay Marketplaces trading platforms during the quarter, regardless of whether the buyer and seller actually consummated the transaction.

² All users, excluding users of Half.com, StubHub, and our Korean subsidiaries (Gmarket and Internet Auction Co.), who bid on, bought, listed or sold an item within the previous 12-month period as of 12/31/09. Users may register more than once, and as a result, may have more than one account.

³ Net TPV (Net Total Payment Value) reflects the total dollar volume of payments, net of payment reversals, successfully completed through our payments network or on Bill Me Later accounts during the quarter, excluding the payment gateway business.

⁴ All registered accounts that successfully sent or received at least one payment or payment reversal through the PayPal system or Bill Me Later accounts that are currently able to transact and that received a statement within the last 12 months as of 12/31/09.