



eBay Classifieds Fast Facts (As of March 27, 2010)

- eBay Classifieds is a safer, easier, friendlier classifieds site that provides a platform for consumers to connect locally to search for jobs, to find an apartment and to buy and sell large, hard-to-ship items such as furniture
- The site complements eBay Marketplaces by providing buyers and sellers with another choice for finding what they need
- eBay Classifieds launched as Kijiji in the U.S. in 2007, and globally in 2004
- Kijiji U.S. was rebranded as eBay Classifieds on March 30, 2010

Worldwide Reach	<ul style="list-style-type: none"> • A local eBay Classifieds site is available in 272 areas across the U.S. • eBay Classifieds is part of the eBay Classifieds Group, the number one online classifieds group in the world (according to comScore), with eight unique brands that span the globe
User Statistics	<ul style="list-style-type: none"> • eBay Classifieds attracts millions of unique visitors every month, with hundreds of thousands of live listings to choose from • eBay Classifieds users post more than 200,000 ads every month
Inventory Volume	<ul style="list-style-type: none"> • You'll find almost 250,000 listings for animals on sale and ready for adoption on eBay Classifieds • With more than 67,000 items in the For Sale category on eBay Classifieds, that's more than three times the number of Boston Marathon runners in 2009 • There are over 67,000 cars and vehicles listed on eBay Classifieds – over twenty cars for every county in the U.S.
Other	<ul style="list-style-type: none"> • Mobile users can access eBay Classifieds on the go with its iPhone application.