

eBay Classifieds Group Fast Facts

eBay Classifieds Group is an innovative leader in online classifieds, with nine unique brands that span the globe – alaMaula, BilBasen, dba.dk, eBay Classifieds (eBay Anuncios, eBay Annunci & eBay Kleinanzeigen), Gumtree, Kijiji, Marktplaats.nl, mobile.de and Rent.com. Our sites help people find whatever they're looking for in their local communities—whether it's a job, an apartment, a sofa, a car, a concert ticket, financial services or new friends. Every connection made or item found makes a difference by creating a world where people share more and waste less.

- eBay Classifieds Group has a global presence in more than 25 countries and in more than 1,000 cities
- eBay Classifieds Group has more than 65 million global unique visitors*, generating more than 6 billion page views per month
- There are more than 25 million live listings on eBay Classified Group sites and seven new listings are published each second
- eBay Classifieds Group is led by President Jacob Aqraou together with his leadership team based in Netherlands, Germany, Denmark, Ireland, Norway & USA

Our Brands



- Acquired in 2005
- No. 1 classifieds site in U.K., Australia, and South Africa
- Boasts close to 100,000 new listings per day and more than 10 million unique visitors* monthly

MARKTPLAATS.NL

- Acquired in 2004
- No. 1 ecommerce site in the Netherlands - reaches nearly 47% of online Dutch population
- Attracts close to 7 million unique visitors* monthly and has close to a quarter million new listings per day

More Brands



- Launched in 2005
- Attracts close to 12 million unique visitors* monthly worldwide and has close to 200,000 new listings per day
- Boasts 2 new ad listings every second



- eBay Classifieds launched in March 2010 in the U.S.
- eBay Anuncios launched in early 2009 in Spain
- eBay Kleinanzeigen launched in September 2009 in Germany
- eBay Annunci launched in November 2009 in Italy
- Close to 20 million unique visitors* per month and 130,000 new listings each day



- Acquired in 2005
- The nation's #1 Internet listing site (ILS) in the rental housing industry
- Averaging 4.2 million unique visitors* per month and 51 million page views per month



- Acquired in 2004
- Attracts close to 11 million unique visitors* per month
- One of the top ten Web sites in Germany



- Acquired in 2008
- No. 1 classifieds site in Denmark
- Close to 11 million visits per month and nearly one million unique visitors* per month



- Acquired in 2008
- More than 2.8 million visits and nearly 300,000 unique visitors* each month
- Close to 11 million visits per month and nearly one million unique visitors* per month



- Acquired in 2011
- Launched in late 2009 in Cordoba, Argentina
- Nearly 5 million unique visitors* each month with triple digit y/y growth