

## eBay for Android Application

# Fast Facts

- **Launched in February 2010**, the eBay application for Android is **now available in localized versions for the US, UK, Australia** and Canada.
- eBay mobile expects to generate **\$1.5 billion in GMV** in 2010. Currently, approximately half of eBay's mobile GMV comes from outside of the U.S.
- **PayPal integration** delivers end-to-end mobile shopping experiences in a safe and secure environment. (**NOTE:** eBay application for Android app does not integrate third-party check-out or immediate payment methods).



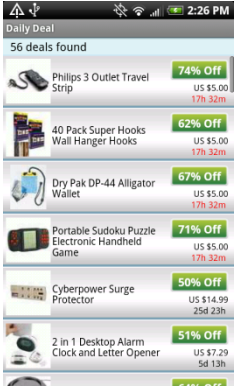
### Getting Started

- Tap eBay icon to launch. A tutorial will play when the app is first launched.
- Setting up your custom eBay preferences is a snap with this application. Tap sign-in to view My eBay setting, set-up alert preferences, and manage social media log-in information
- Once logged in, you can access "My eBay" that now includes an easier to use interface and more information for sellers, including number of items watched, and number of bids!

### Power of eBay Search at Your Fingertips

- **Speech-to-Text Voice Search:** Simply tap the microphone button near the search bar and say what you're searching for. The app will then automatically search for that item.
- **Advanced Search:** Searching for the items you need has never been easier. Search within categories, completed listings, refine your search

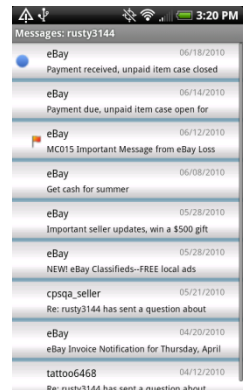




- **View Seller’s Other Items:** If you have a favorite seller in mind or would like to check out more listings from a seller that piques your interest, you can easily do so by taping “Other Items” within a listing to see what they have to offer across eBay.
- **Daily Deals:** Find the hottest deals on eBay right from the home screen with the Daily Deal button. Daily Deals are limited quantity items from trusted sellers at deep discounts and with free shipping. Once a deal is sold out, eBay replaces it with a new limited-time offer deal. (**NOTE:** Daily Deals are currently only available in the U.S. and Australian versions of the app where it is referred to as The Big Deal).

## My eBay:

- **Messaging:** Now you can receive and reply to messages that are sent through the eBay messages system. You can ask seller questions, reply to any message, and receive eBay email notifications.
- **Improved My eBay and Selling Status Updates:** Monitoring your selling activity has never been easier with the improved My eBay that now offers an easier-to-use interface and key seller information at the touch of a button. From here, you can check your listings, watched items and bid history with a simple tap.



## Social Media Integration:

- eBay for Android application comes **enabled with social media and email sharing functions** so that you can post your new sales to Facebook and Twitter or send via email.
- In order to **use** social media integration, you must first be logged into Facebook and/or Twitter.
- Within the listing, tap “**Share this item.**” Select Facebook, Twitter or email. A link with a short comment is posted on your wall, tweeted or sent via email.